WHAT IS CLAIMED IS:

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- 1. An image heating apparatus comprising:
- a heating member for heating a toner image formed on a recording material;
- pressurizing the heating member to form a nip portion where the recording material is nipped and transported, in which a pressurizing force is changeable, the pressure members being arranged along a transport direction of the recording material;

gloss selecting means for selecting a gloss of an image to be formed; and

pressurizing force selecting means for selecting the pressurizing forces of said pressure members independently of one another according to the gloss selected by said gloss selecting means.

- 2. An image heating apparatus according to Claim 1, wherein when the gloss selected by the gloss selecting means is high, the pressurizing force is selected such that the pressurizing force of said pressure members becomes large.
- 3. An image heating apparatus according to
 25 Claim 1, wherein when the gloss selected by the gloss selecting means is made high, the large pressurizing force is selected for a pressure member of said

pressure members positioned on a downstream side in the transport direction of the recording material.

- An image heating apparatus according to
 Claim 1, wherein said heating member has a surface layer formed of a fluororesin.
- An image heating apparatus according to
 Claim 1, wherein said heating member has an elastic
 layer.
 - 6. An image heating apparatus according to Claim 1, wherein said toner contains oil.
- 7. An image heating apparatus according to Claim 1, further comprising a rotatable belt, wherein said pressure members pressurize said heating member through said belt.
- 8. An image forming apparatus that has unfixed image forming means for forming an unfixed image, comprising an image heating apparatus according to Claim 1.